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**Helping coffee-
farming families
improve the quality
of their lives.**

FOR IMMEDIATE RELEASE

Jan. 15, 2008

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**LONGBOTTOM COFFEE AND TEA NAMED PLATINUM SPONSOR
FOR COFFEE KIDS FOR 20TH ANNIVERSARY CELEBRATION**

(Santa Fe, N.M.) – Longbottom Coffee and Tea is the platinum sponsor for Coffee Kids 20th Anniversary Dinner celebration. The event will be held May 3, 2008, at the Minneapolis Convention Center during the Specialty Coffee Association of America's 2008 Conference & Exhibition.

Longbottom Coffee and Tea is a coffee roaster and retailer based in Hillsboro, Ore. Owner Michael Baccellieri and his company have been enthusiastic Coffee Kids supporters since 1992. Baccellieri even traveled with Coffee Kids staff to Oaxaca, Mexico, in April 2007 to learn about the efforts of Coffee Kids partner FomCafé.

The celebration dinner will commemorate Coffee Kids achievements over the past two decades. Guests at the dinner will have an opportunity to learn about how Coffee Kids' pioneering microcredit programs, health care services and educational activities have helped thousands of women, men and children to develop their local economies and build more sustainable communities.

Tickets for the celebration dinner are available at the price of \$75 each. Coffee Kids also has various sponsorship opportunities available. Any sponsorship revenue in excess of costs will be directed toward Coffee Kids projects in Latin America. Please contact info@coffeekids.org or call 505-820-1143 for more information on tickets or sponsorship opportunities.

Coffee Kids, Inc. is a non-profit organization dedicated to improving the lives of coffee-farming families. Coffee Kids currently supports economic diversification, education, health care and other community-based programs in Mexico, Guatemala, Nicaragua, Costa Rica and Peru. To learn more about Coffee Kids or to make a donation, please visit www.coffeekids.org or call 505-820-1443.

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