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**Helping coffee-farming families improve the quality of their lives.**

**FOR IMMEDIATE RELEASE**

Feb. 15, 2008

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**INTERAMERICAN COFFEE NAMED SPONSOR FOR COFFEE KIDS RECEPTION AT 2009 SCAA EXPOSITION**

(Santa Fe, N.M.) – InterAmerican Coffee is the sponsor of the Coffee Kids Reception at the 21<sup>st</sup> Annual Specialty Coffee Association of America (SCAA) Exposition in Atlanta, Ga. The event will be held on Friday, April 17 from 5-7pm, at the Georgia World Congress Center.

“We’re very excited to have InterAmerican Coffee join us in presenting this fun event,” said Carolyn Fairman, executive director of Coffee Kids. “It will be a great opportunity to learn more about Coffee Kids and network with a number of coffee professionals interested in sustainability.”

Executive Director Carolyn Fairman, Board President Rob Stephen and other special guests will present a brief program about Coffee Kids initiatives. Food and beverages will be served.

InterAmerican Coffee is a strong supporter of Coffee Kids’ mission to help coffee-farming families improve their quality of life. The Houston-based company is an importer and distributor of high-quality green coffee.

Please contact [info@coffeekids.org](mailto:info@coffeekids.org) or call 505-820-1143 for more information.

*Coffee Kids, Inc. is a nonprofit organization dedicated to improving the lives of coffee-farming families. Coffee Kids currently supports economic diversification, education, health awareness and food security programs in Mexico, Guatemala, Nicaragua, Costa Rica and Peru. To learn more about Coffee Kids or to make a donation, please visit [www.coffeekids.org](http://www.coffeekids.org) or call 505-820-1443.*

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