



1751 Old Pecos Trail, Suite K, Santa Fe, NM 87505
(505) 820-1443 FAX: (505) 820-7565
www.coffeekids.org

FOUNDER

Bill Fishbein

BOARD OF DIRECTORS

Guy Burdett, President

Elizabeth Whitlow, Vice
President

Rob Stephen, Secretary

Mona Blaber, Treasurer

David Abedon

William Allen

Ellen Bradbury Reid

William Mares

Rick Peyser

EXECUTIVE DIRECTOR

Carolyn Fairman

**Helping coffee-farming
families improve the
quality of their lives.**

FOR IMMEDIATE RELEASE

February 3, 2010

Media Contact:

Kyle Freund

505-820-1443

kyle@coffeekids.org

COFFEE KIDS ADDS BOARD MEMBERS, ANNOUNCES OFFICERS

(Santa Fe, N.M.) – Coffee Kids, an international nonprofit dedicated to improving the lives of coffee-farming families, is proud to announce new officers to the board of directors and the addition of members Guy Burdett and Ellen Bradbury Reid.

Burdett is president and CEO of InterAmerican Coffee, a Houston-based coffee importer. He brings more than two decades of experience in the coffee trade and has traveled to farms and mills throughout Latin America and Africa. He served on the Board of Directors at the Specialty Coffee Association of America from 1994-1996 and headed the SCAA's Technical Standards Committee.

Bradbury Reid is director/founder of Recursos de Santa Fe, a nonprofit designed to stimulate understanding between diverse cultures and environments through art, research and contact. She has established series for the Smithsonian Institution Seminars, Santa Fe Literary Center, Arts of the Americas and Natural History Study Tours. She has worked extensively throughout Mexico and Central America.

New board officers include Burdett as board president; Elizabeth Whitlow of California Certified Organic Farmers, vice president; Rob Stephen of Coffee Solutions, secretary; and Mona Blaber, a Santa Fe-based freelance editor and writer, treasurer.

* * *

Coffee Kids, Inc. is a non-profit organization dedicated to improving the lives of coffee-farming families. Founded in 1988, the organization works closely with partners in coffee-growing communities to create community-based programs that respect the values, cultural integrity and ingenuity of the communities.

Coffee Kids supports economic diversification, education, and healthcare programs in Mexico, Guatemala, Nicaragua, Costa Rica and Peru. To learn more about Coffee Kids or to make a donation, please visit www.coffeekids.org or call 505-820-1443.

###