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Helping coffee-farming families improve the quality of their lives.

FOR IMMEDIATE RELEASE

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COFFEE KIDS TO HOLD BENEFIT DRAWING APRIL 18

Prizes include an espresso machine, coffee roasters & a coffee gift basket

(Santa Fe, NM) - For the second year, companies in the coffee industry have generously donated prizes for the Coffee Kids benefit drawing. Coffee Kids will pull three winning tickets on Sunday, April 18 at 1 pm at the Specialty Coffee Association of America (SCAA) Expo in Anaheim, CA.

The prizes include:

- 1st prize – A Mypressi Twist Handheld Espresso Machine (value \$169) and coffee (value \$25) donated by Vision Espresso Services of Seattle, WA; and a Behmor 1600 1lb Coffee Roaster (value \$299) donated by Behmor, Inc., of Incline Village, NV;
- 2nd prize – A Behmor 1600 1lb Coffee Roaster (value \$299) donated by Behmor, Inc., of Incline Village, NV;
- 3rd prize – A fully-packed coffee gift basket (value \$175) with fresh roasted fair trade organic coffees, whole leaf teas and other items from The Little Bean of Huntington Beach, CA.

Tickets for the drawing are available for a suggested donation of \$25 (five entries for a donation of \$100) and participants need not be present to win.

To enter the drawing, participants can donate online at <http://www.coffeekids.org/donate/individual/> (*please note 'SCAA' in the gift/memorial line of the donation form*); by phone at 505-820-1443; or on-site at the Coffee Kids booth #2157 at the SCAA Expo.

All proceeds from the drawing will benefit Coffee Kids and the organization's efforts to help coffee-farming families improve their quality of life.

Coffee Kids, Inc. is a nonprofit organization dedicated to improving the lives of coffee-farming families. Coffee Kids currently supports economic diversification, education, health awareness and food security programs in Mexico, Guatemala, Nicaragua, Costa Rica and Peru. To learn more about Coffee Kids or to make a donation, please visit www.coffeekids.org or call 505-820-1443.